

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke created the Crown company in 1945. Carl's son, James F. Dicke joined the family company later that year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head these days, becoming the fourth generation of the Dicke family to continue this position.

Now an internationally diversified organization, Crown first created temperature controls for coal burning furnaces, servicing a small client base. The assembly of these control items took place in a former hardware store located in New Bremen, Ohio, where Crown's center of operations presently remain.

In 1949, responding to the public's growing fascination with television, Crown shifted into the assembly of antenna rotators. This product was utilized to improve TV reception and picture quality. The company's successful move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global demand for TV antenna rotators.

Crown before long diversified its manufacturing to incorporate the repair of mechanized and electrical components for private and government use in the early 1950's. After several profitable bids within a short period of time, the company had developed a reputable business in this field.

Flexibility and success dominated Crown's ability to diversify once again. In 1957, production into the materials handling industry began with forklift manufacturing. The company believed the market required a smaller line of first-class quality forklifts. Crown immediately produced an exceptional range of modern equipment and swiftly evolved into the most rapidly evolving material handling company with its collection of merchandise.

By 1966, Crown had ventured into the foreign materials handling marketplaces by opening up shop in Sydney, Australia. Sydney is currently a regional center of operations for Crown for all Pacific Asian sales, marketing and advertising, and services. Crown remains an unwavering industry leader these days, supported by exceptional service, solid sales and strong manufacturing operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish manufacturing facility from a German Company, Steinbock. There they began to build PTH hand pallet trucks. Later on that same year, Crown started their first London operation located close by Heathrow Airport. The sales and service operation of Crown's complete lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing lift trucks across Europe through autonomous dealers.

These days, Crown manufactures a massive fleet of electric lift trucks. The company's vendor network, based in key international markets, consists of both Crown-owned and independently-owned sellers. They are accountable for managing the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany offer national marketing and promotional sales support to all supplier and sales personnel. Both Crown sales and supplier personnel are factory-trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of intercontinental dealers and Crown-owned dealers effectively operate in almost 100 overseas city environments.

The 6 USA production locations for Crown include New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures globally, making lift trucks in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful status as a reliable, safe and progressive company by fulfilled clients worldwide. The company has earned over 50 distinguished design awards and the Crown products continue to attain recognition for top design excellence and modernization. For example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by materials handling professionals. Today, this design has acquired general acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, providing the operator with multiple comfort alternatives to lean, sit or stand, along with its unmatched productivity capacity.